

Are your concepts shareable?

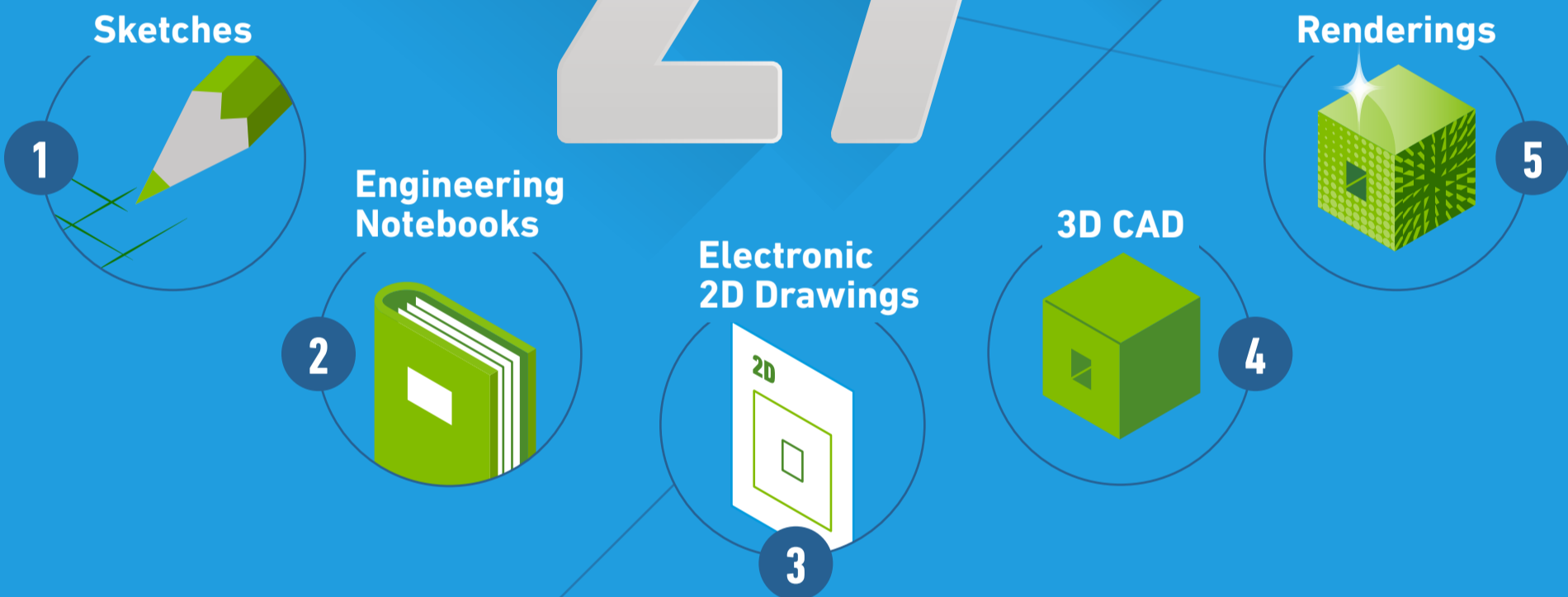
A concept meeting with incompatible design tools is like a dinner party where the guests don't speak the same language...



Our recent survey shows that designers use as many as **5** different tools for concept design.*

No one tool is used by more than 27% of the respondents:

27%

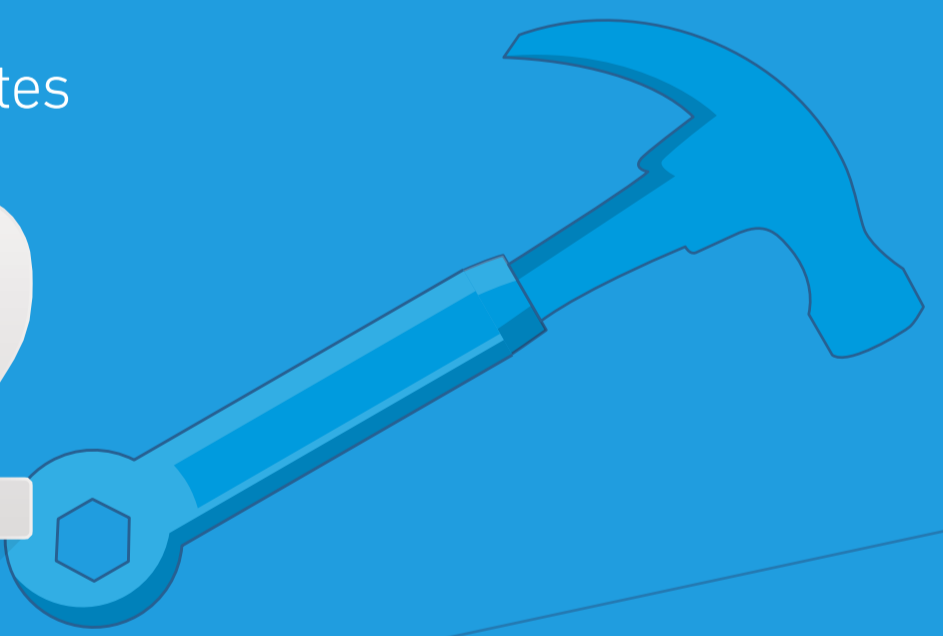


Integrated tools = higher productivity

Software from different vendors complicates concept design.

Two: Most frequent number of design software applications used.

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And no standardization means it's hard to share designs, which leads to redundant work.

59%

59% recreate design data during concept design because tools are not compatible.

It's still not over when the design is released to engineering!

61% must then recreate the concept design once it goes to detailed design.

61%

